

**THE ROMANIAN  
REGIONAL SCIENCE  
ASSOCIATION**

AND

**THE “1 DECEMBRIE 1918”  
UNIVERSITY OF ALBA  
IULIA**

**Organisers**



**THE RESEARCH CENTRE  
FOR REGIONAL  
DEVELOPMENT**

**Partner**



**The 6th  
International  
Symposium**

**of the  
Romanian  
Regional  
Science  
Association**

**THE IMPACT OF ROMANIA'S ACCESSION TO THE EU  
ON REGIONAL STRUCTURES**

**ALBA IULIA  
JUNE 8<sup>TH</sup> – 9<sup>TH</sup>, 2007**

## **ORGANISING COMMITTEE:**

### **Co-Presidents:**

Ass. Prof. Dr. Mihai Pascaru  
Prof. Dr. Daniela Luminița Constantin

### **Members:**

Prof. Dr. Cornelia Pârlog  
Prof. Dr. Dorel Ailenei  
Dr.Ec. Ananie Gârbovean  
Ass. Prof. Dr. Lucian Marina  
Lect. Dr. Călina Ana Buțiu  
Assist. Liliana Ionaș  
Assist. Iulian Dobra  
Mihaela Dîrman

**SCIENTIFIC COMMITTEE:**

**Ass. Prof. Dr. Mihai Pascaru**  
**Prof. Dr. Daniela Luminița Constantin**  
**Prof. Dr. Cornelia Pârlog**  
**Prof. Dr. Marin Burtică**  
**Prof. Dr. Dorel Ailenei**

# SYMPOSIUM PROGRAMME

JUNE 8<sup>TH</sup>, 2007

- 9,30 - 10      Participants' registration - "1 Decembrie 1918" University, Main Building, Ground Floor, Main Hall
- 10 – 12              Opening ceremony - "1 Decembrie 1918" University, Aula Magna

## Speakers:

Welcome by Prof.Dr. Moise Achim, Rector of "1 Decembrie 1918" Alba Iulia University  
Welcome by Ion Dumitrel, President of Alba County Council  
Welcome by Mircea Hava, Mayor of Alba Iulia  
Welcome by Simion Cretu, General Director of Centre Regional Development Agency  
Prof.Dr. Daniela-Luminița Constantin, Academy of Economic Studies of Bucharest, President of the Romanian Regional Science Association

## Messages:

Prof.Dr. Vergil Voineagu, President of the National Institute of Statistics  
Mr. Horia Irimia, Secretary of State, the Ministry of Development, Public Works and Housing  
Dr. Gabriela Frentz, Director, the Ministry of Development, Public Works and Housing – ROP-Regio Management Authority, Directorate for Regional Policy and ROP-Regio Coordination  
Mrs. Aura Răducu, Task Manager, European Commission Representation in Romania

**Book launching:** D.L. Constantin (coord.), G. Frentz, A. Răducu, A. Folescu, M. J.R. Voinea, *Economic and Social Cohesion and Regional Policy* (in Romanian), A.E.S. Publishing House, Bucharest, 2007, Foreword: H.E. Ambassador Jonathan Scheele

- 12 – 14              Lunch – "1 Decembrie 1918" University
- 14 – 16              Parallel sessions
- 16 – 16,30          Coffee break
- 16,30 – 18,30      Parallel sessions
- 19,30                Symposium Dinner – "PARC" Hotel

**JUNE 9<sup>TH</sup>, 2007**

10 – 11                    Plenary session (Foreign Guests)

Lise Bourdeau-Lepage, Jean-Marie Huriot: *Megacities vs Global Cities*  
Jean-Jacques Girardot: *The principles of the Territorial Intelligence*

11 – 12                    ARSR Annual Meeting. ARSR Official Website and Journal Launching

12                            Official closing

**Section:**  
**STRUCTURAL AND FUNCTIONAL CHANGES AT DEVELOPMENT REGION LEVEL**

**Chair: Prof. Dr. Cornelia Pârlog**

**Room:**

RODICA ZAHARIA *The EU 2007 enlargement and implication on migration policies*

ZIZI GOSCHIN, CORNELIA PÂRLOG *Research and Development Regional Disparities*

MIHAI KORCA, ERIKA TUŞA *Regional distribution of Foreign Direct Investments in Romania: A Causal Approach*

MARIA VINCZE, EMESE SZÖCS *The impact of the direct payment's implementation on the changes of regional differences*

MARIN BURTICĂ *Tourism Management in the Development of a Territory*

MIHAELA VĂTUI, ELENA MARIA BIJI, EUGENIA LILEA *Statistical Analysis of the Tourism' Regional Repartition in Romania in 2005*

SIMION CREŢU *The Centru Region exports evolution between 2001 and 2005*

MARIANA DRĂGUŞIN *Women Entrepreneurship and Networking at National and Regional Level*

LIVIA BACIU *Business Culture: Factor of Regional Economic Efficiency. A case Study for the North-East Region*

VALERIAN TOBULTOC *Integration of Employment Policy in the Regional Development Policy*

CORNELIA PÂRLOG, GINA BĂNICĂ *Alternatives of characterize living conditions in Romania and other countries*

ADELA COMAN           1. Education and Development           2. New Growth Theory and Economic Development

MIHAELA CHILIAN *Inter and Intra-regional Competitiveness Lags in Romania. Comparisons with Some EU Countries*

LÁSZLÓ GERÉB *The Influence of Regional Migration on Investments in - and Returns on Human Capital*

ZIZI GOSCHIN *Productivity-wage inter-connection from a regional standpoint*

MARIOARA IORDAN *Estimating the Development of the Services Sector in Romania, at Regional Level*

ANDREA KÖLCSEY, MARIA VINCZE *The evolution of the Romanian regional competitiveness in the transition period*

FLORIN LILEA, MANUELA MITITEAN *Aspects regarding the territorial distribution of SMEs and the business environment*

TEODOR MAN, RAREŞ HĂLBAC-COTOARĂ, PETRU ŞTEOLEA *The management of land reclamation and improvement arrangements from Romania in the post-adherence stage at European Union*

ANDREEA CLARA MUNTEANU *Innovativeness gap in Romania. A regional approach.*

MARIANA NICOLAE, GHEORGHE BĂLAN *Socio-Economic Implications of Labour Force and Individual Migration at the Regional Level. The Case of Romania*

MARIANA NICOLAE, CRENGUŢA PANĂ, BRÎNDUŞA RADU *Determinants of Romanian regional occupation in post-accession period*

ILEANA NICULESCU-ARON, CONSTANŢA MIHĂESCU, MIRUNA MAZURENCU   1. Regional characteristics regarding Occupation in Constructions   2. Constructions' Labour Force Market Characterisation at the Regional Level

GABRIEL PASCARIU *Inter-sectors Correlations and Regional Development*

MIHAI POCANSCHI *Centru Region – Some aspects regarding economic competitiveness*

IRINA POPESCU 1. *Urban Dimension of the European Union's Cohesion Policy*   2. *Problems regarding the environment and transports in European cities*

MARIANA ELENA BALU, FELIX FURTUNĂ *1. The Centroid Method – Statistical Method of Territorial Profile Factor Analysis 2. Principal Component Analysis – Statistical Method of Territorial Profile Factor Analysis*

DAN MARIUS VOICILAȘ *Foreign Capital's Concentration – a sector and territorial analysis*

**Section:**  
**THE REGIONAL PERSPECTIVE OF EUROPEAN INTEGRATION**

**Chair: Prof. Dr. Daniela Luminița Constantin**  
**Prof. Dr. Dorel Ailenei**

**Room:**

MARIN BURTICĂ, FLORINA HAHN, SIMONA SABOU *The importance of monitoring the economic, social and environmental dimensions for the sustainable development of the North-Western Region*

DANIELA LUMINIȚA CONSTANTIN *Territorial Competitiveness Between the Need of Conceptualization and the Economic Practice Challenges. The EU Cohesion Policy Implications in 2007-2013 Programming Period*

DANIELA ANTONESCU *A Romanian paradox: spatial development – regional development*

DOREL AILENEI *The Role of Urban Networks of Romania and Bulgaria in Supporting Trans-Border Co-operation*

CONSTANTIN MITRUȚ, DIANA ENACHE *The Spatial Dimension of The 'Economy - Environment' Material Flows In Romania*

SIMONA BRANIȘTE, DIANA HANGIU *Territorial approach of the regional policy*

GHEORGHE BRÂNZEI 1. *Place and Role of Regional Development from Romania in the Process of European Integration and Post Accession* 2. *Increase of the Role of Security Management and Occupational Health*

DANIELA LUMINIȚA CONSTANTIN, CONSTANTIN MITRUȚ, VALERIA PĂDINĂ *The Romanian SME Sector Evolution from Regional Perspective. Strategic Options in The Context of Accession to the European Union*

CARMEN PĂUNA, ILEANA DUMITRESCU *The Influence of community policies on the European-Regional Integration*

MĂDĂLINA CONSTANTINESCU *Urban development by the perspective of European Integration*

IZABELLA GRAMA, LAURA IACOB *The Occupation in Dobrogea County – Connexions and Interferences with European Territory*

VICTOR ROMEO IONESCU, NECULINA CHEBAC *Romanian Regional Disparities Diagrams. Study Case: South-East and Centre Regions*

ALINA PROFIROIU, GINA BĂNICĂ *The Implications of Romanian Accession to the European Union on Regional Administrative and Institutional Framework*

CRISTINA ALPOPI, SOFIA ELENA COLESCA *Residing in Romania in the context of European Integration*

DELIA IONICA *The regional policy within the context of the European agenda*

MĂDĂLINA ISTRATE *The determinants of the EU regional policy and the implications for Romania*

GABOR KOLUMBAN *Defining a Region*

CLAUDIU CHIRU, LIANA ELEFTERIE, MANUELA GRIGORE *XBRL – An International Communication Standard for Financial Results*

GABRIELA MARCHIȘ *Cohesion Policy perspective in the context of European integration. Benchmarks for Romania*

ADRIAN MARICIUC *The cluster development type: an appropriate type for the West region?*

LILIANA MIHACEA *Consulting in the context of the Romania' Accession to the European Union*

MIRELA MINICĂ, FLORIN FRANȚ *The consequences of the social politics of cohesion of the European Union for Romania*

MIRELA MINICĂ, MARIUS MILOȘ, LAURA IOVU *Reducing regional socio-economic disparities in Romania as a EU Member State*

ANDREEA CLARA MUNTEANU *Knowledge based economy – regional demands within a European approach*

MIHAI ROMAN, MONICA ROMAN *The Competitivity of Romanian Textile Industry in European Context*

LUCIANA SANDU *The Role of the Regions in the Framework of the Economic and Social Cohesion Policy of the European Union*

EDIT SÁNDULY *Regional development policies and programmes in Szeklerland in the period of 1992-2006*

MARIA SILEA-GHISA *“To be or not to be” Regions of the European Union Facing the Future. Centre Region (Romania) and Pays de la Loire (France)*

DANIELA ZIRRA           1. *Regional priorities regarding sustainable development of human resources*           2. *Aspects of employment and unemployment within regional approach*

**Section:**  
**THE REGIONAL DEVELOPMENT FINANCING – ADMINISTRATION AND  
EFFICIENCY**

**Chair: Prof.Dr. Marin Burtică**

**Room:**

DALINA ANDREI *The economic growth, world- and Europe-wide*

MARIN BURTIĆĂ, SIMONA SABOU, FLORINA HAHN *Resource Categories Used in Territorial Development*

CARMEN CORDUNEANU, LAURA IOVU *Financing Opportunities for Romanian SMEs*

IOAN COZMA *An Economical Approach on Regional Development*

ATTILA GYORGY *Financial Mechanisms in Ilfov County's Regional Projects*

HORIA IRIMIA *The Regional Operational Program – regional development tool, funded by the European Union*

MĂDĂLINA ISTRATE, LUIZA RADU *The evaluation of the structural funds*

OANA ABĂLUȚĂ *The Role of Public-Private Partnerships in the Urban Water Sector*

LIVIU GEORGE MAHA *Financing priorities in regional development for the North-East Region of Romania*

ADRIAN MICU *How Should They Affect Pricing Decisions?- Avoiding Misleading Accounting*

LUIZA RADU *The role of Regional Development Agencies in Regional Operational Programme 2007-2013 implementation*

ELISABETA ROȘCA *1. Some Aspects Concerning the Regional Policy in European Union 2. Regional Development Programmes in Romania in the Stage of Ante-accession and Post-accession*

CRISTIAN SOCOL, AURA-GABRIELA SOCOL, MARIUS MARINAȘ *The analysis of the cohesion policy on the base of Martin's model*

## **Section:** **THE LOCAL RESOURCES MANAGEMENT**

**Chair: Ass.Prof.Dr. Mihai Pascaru**

### **Room:**

GABRIELA CARMEN PASCARIU *Managerial Integration of the Durability Principle- A European Strategy for Sustainable Development Approach. The Case of Tourist Firm*

ARMENIA ANDRONICEANU, ION PLUMB, OANA ABĂLUȚĂ, ȘTEFAN BURCEA *The Essential role of local organizations in the natural resources Management*

SIMONA BIRIESCU, LAURA CISMAȘ *Management, Local Autonomy, Information Society and Territorial Development*

COSMIN DOBRIN, ION POPA *Process management as a basic phase in performance improvement*

HORIA IRIMIA, IOAN ANTON PAULESCU *Public utilities community services – differences between the urban and rural environment in the Caras-Severin County*

ANIELA DANCIU, MIHAELA GRUIESCU *1. The Policies for Local and Regional Tourism Development 2. The Rural Tourism – A Solution for the Regional Development*

DAN DĂNULEȚIU *The use of program budgeting in the administration of local financial public resources*

MIHAI DIMIAN *Marketing - The Function Through Firms Use the Opportunities Offered by Regional Development Programmes*

MIHAELA DÎRMAN, DAVID POPESCU *Communitarian Facilitation, Catalyses of the involving RDSF Projects. Study Cases*

SILVIA ELENA CRISTACHE, ANDREEA IACOB, DANIELA ȘERBAN *The Health and Social Assistance Services Analysis and Forecast for Bucharest-Ilfov Region*

NICOLETA DUMITRU, FLAVIA ANGHEL *Analysis of the Correlation Between the Existing Accommodation Capacity and the Number of Tourists Arrived in the Structures of Tourist Reception from Bârsa Land*

DANIELA FIROIU, CEZAR MIHĂLCESCU, CAMELIA GHEORGHE *1. Virtual Learning and Evaluation Modalities 2. Strategic Decisions in E-Marketing*

NELU FLEȘER *1. Decentralization and Reform in Public Administration 2. The Role and Functions of Public Administration in Society*

RODICA GOGONEA, MARIAN ZAHARIA, ROXANA DUDE *Analysis of Tourist Flows in Țara Bârsei (1998 - 2005)*

CRISTINA JINGA *Coordinates in Territory Evolution in the Western Mountains in Order to Implement Rural Tourism*

BENEDEK NAGY *The Importance of the Use of Place Marketing in Regional Development*

MARIAN ZAHARIA, RODICA GOGONEA, CRISTIAN HARAPCIUC *Analysis of the Bârsa Land's tourist supply (1998 - 2005)*

CRISTINA ALPOPI *Applying the concept of "Lasting Development" in Architecture and Construction*